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For Immediate Release

## PRESS RELEASE

# THE GUAM INTERNATIONAL MARATHON EXPANDS OFFERINGS IN YEAR TWO

(Tumon, Guam) - Thursday, January 16, 2014 - The Guam Visitors Bureau, along with the Pacific Islands Club Guam and United Airlines are pleased to announce exciting new enhancements for the 2014 Guam International Marathon. The second annual Guam International Marathon will take place on Sunday, April 13, 2014. Event organizers announced the creation of an expo event to be held on the 2 days prior to the event. The expo will be held at the Pacific Islands Club and will also serve as the exclusive location for registered runners to pick up their race packets. The expo will include vendor booths, local arts & crafts, food and beverage concessions, and live entertainment. Other notable changes for the 2014 Guam International Marathon include an earlier start time for the Marathon event, added race course aid stations & amenities, live entertainment on the race course, expanded Cool Zone locations, and a larger post-race festival beginning at 4pm at Gov. Joseph Flores Memorial Park at Ypao Beach in Tumon. Other key sponsors of the Guam International Marathon include the stations of KUAM, ASC Trust Corporation, Bank of Guam, DFS Galleria, Docomo Pacific, Nanbo Insurance, SPPC/Circle K, Taico and TakeCare Insurance.

The inaugural Guam International Marathon saw 2,150 runners from around the world participate. "The event team and our community partners look forward to hosting another world class event with numerous new value added features," said race director Ben Ferguson. "We continue to push for online registrations

(MORE)











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and will be promoting this event aggressively through traditional and social media both on island and internationally."

"As we continue to promote Guam as a premier destination for sports tourism, the Guam Visitors Bureau is proud to partner with the organizers and sponsors for this world-class event," said Karl Pangelinan, General Manager of the Guam Visitors Bureau. "The 2nd Annual Guam International Marathon is a wonderful opportunity for our local stakeholders and international visitors alike to enjoy the island's scenic views and Håfa adai spirit as they're cheered on by members of our community along the race course."

The Guam International Marathon media campaign is designed to promote not only registration but also provide training schedules and other pertinent information about the 2014 event via radio, print and television, as well as on the event instagram, twitter and facebook pages

Race updates and information can also be found on the official event Facebook page/guaminternationalmarathon or on the event website.

This Guam International Marathon event includes 5K, 10K, Half Marathon (13.1 miles) and Marathon (26.2 miles) race distances. All courses have been officially certified by the IAAF (International Association of Athletic Federations) and AIMS (Association of International Marathons and Distance Races). This designation means that marathon runners may use this as a qualifying event for the Boston Marathon. Complete event details and registration can be found on the official event website at <a href="https://www.quaminternationalmarathon.com">www.quaminternationalmarathon.com</a>.

For more information, contact Ben Ferguson, Race Director, Guam International Marathon at bferguson@guaminternationalmarathon.com or tel. (671) 646-9171.

# **REGISTRATION IS OPEN**







































# NOVEMBER 7, 2013









## **FACT SHEET**

Website: www.guaminternationalmarathon.com

Facebook: www.facebook.com/guaminternationalmarathon

Email: info@guaminternationalmarathon.com

Telephone: (671) 646-9171

The Guam International Marathon will benefit:





Event Organizers: Guam Sports Event Incorporated

**Supporting Organization:** 



## REGISTRATION FEE SCHEDULE

| MARATHON                                 | 1/24/14        | 3/14/14      | 4/8/14        |
|--|----------------|--------------|---------------|
| Guam/CNMI/U.S. Military<br>International | \$60<br>\$80   | \$70<br>\$90 | \$90<br>\$100 |
| MUST BE AT                               | LEAST AGE 14 O | N RACE DAY   |               |
| HALF MARATHON                            |                |              |               |
| Guam/CNMI/U.S. Military<br>International | \$50<br>\$70   | \$60<br>\$80 | \$80<br>\$90  |
| MUST BE AT I                             | EAST AGE 14 O  | N RACE DAY   |               |
| 5K AND 10K                               |                |              |               |
| Guam/CNMI/U.S. Military<br>International | \$20<br>\$30   | \$25<br>\$40 | \$35<br>\$50  |
| JAPAN                                    | 10/23/13       | 1/24/14      | 3/14/14       |
| MARATHON                                 | ¥7,000         | ¥10,000      | ¥12,000       |
| MUST BE AT LEAST AGE 14 ON RACE DAY      |                |              |               |
| HALF MARATHON ¥5,000 ¥8,000 ¥10          |                | ¥10,000      |               |
| 10K and 5K                               | ¥4,000         | ¥6,000       | ¥8,000        |

## **START TIMES**

Marathon: 3:00a.m. Half Marathon: 4:30a.m. 10K: 5:30a.m. 5K: 5:15a.m.

All races start and finish on Pale San Vitores Road in front of Gov. Joseph Flores Memorial Park (Ypao Beach), Tumon.

Track your progress and see your final results online at www.guaminternationalma rathon.com/results. Share this link with your family and friends before race day.

## POST RACE FESTIVAL

Sunday, April 13 4-7pm

Venue: Gov. Joseph Flores Memorial Park (Ypao Beach)

- Live Entertainment
- Food and Beverage Concessions
- Cultural Activities
- Awards Ceremony
  - Fireworks

## **REGISTER ONLINE OR AT PIC AND GET:**

Participant ditty bag, access to virtual ditty bag, race shirt, finisher's medal, and other sponsor goodies. Race finishers may also visit the event website after the race to print out their official finisher's certificate.

APRIL 2014

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210 Pale San Vitores Road Tumon Bay, GU 96913

## **COURSE MAP**



The course has been certified by AIMS/IAAF and is a Boston Marathon qualifier. AIMS (Association of International Marathons and Distance Races) is affiliated with the International Association of Athletics Federation (IAAF), the world governing body for the sport of track and field.





The Guam International Marathon will be chip timed for all four races. You must wear your timing chip to get an official result.

## Marathon Expo & Mandatory Race Packet Pick-up:

Friday, April 11, 2014 & Saturday, April 12, 2014 from 10am-6pm at the Pacific Islands Club Pavilion.

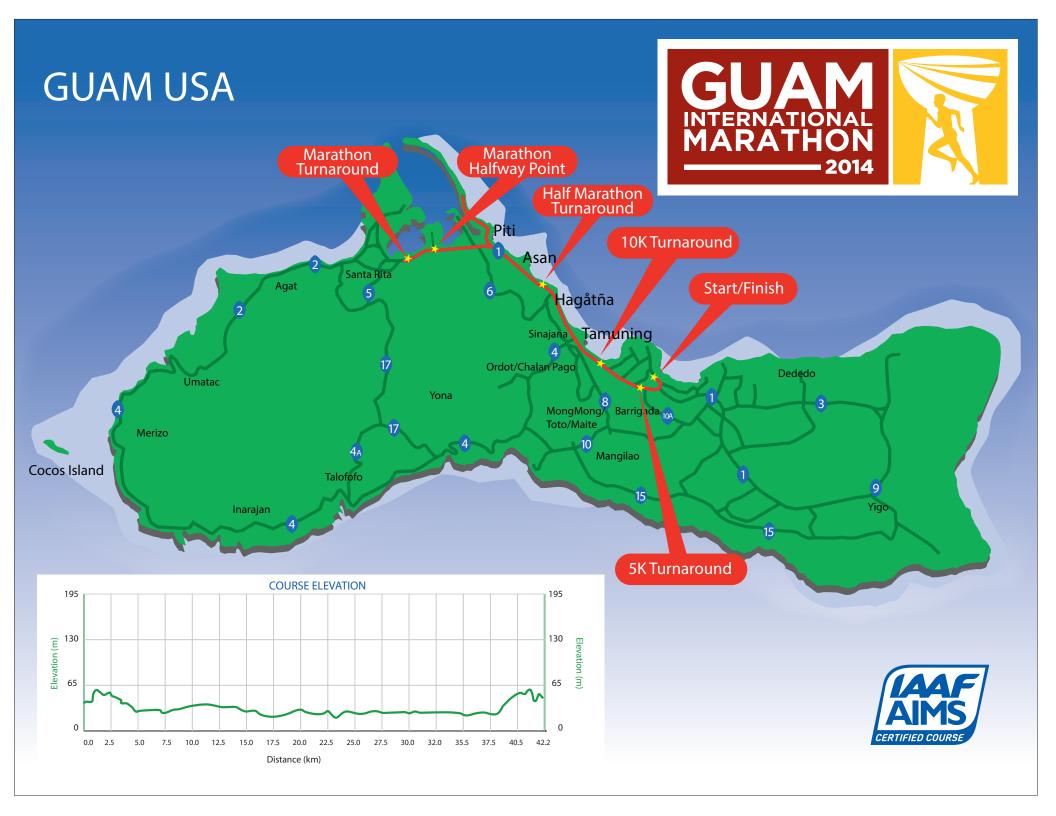
The Marathon Expo is free and open to the public. Bring your friends and family to visit our exciting vendors and enjoy live entertainment, food and beverage. Massages, sports gels, running gear and lots more will be offered at the Marathon Expo.

Race numbers and timing chips will not be available on race day. No exceptions.

Please present receipt and photo ID at packet pick-up. \*T-shirt sizes will be available on a first come, first served basis.

# APRIL 2014

yuaminternationalmarathon.com







# SUNDAY, APRIL 13, 2014 Governor Joseph Flores Memorial Park (Ypao Beach), Tumon



HAI F MARATHON

## OFFICIAL REGISTRATION FOR









| MARK | YOUR | RACE: |
|------|------|-------|
|      |      |       |
|      |      |       |

| GUAM 50° ANNIVERSARY 1963 - 2013 | CLUB GUAM                    |                     |             |
|----------------------------------|------------------------------|---------------------|-------------|
| LAST NAME:                       |                              | ☐ 10K               | MARATHON    |
| FIRST NAME:                      |                              | AGE:<br>on race day | MALE FEMALI |
| BIRTHDATE: M M D D Y Y           | Y Y CONTACT NUMBERS: Home #: |                     | Cell #:     |
| CITY:                            | COUNTRY:                     |                     |             |
| FMAIL ADDRESS:                   |                              |                     |             |

(\*required for registration confirmation)

#### **MARATHON- REGISTRATION SCHEDULE** Registration Fee until: 24-Jan 14-Mar 8-Apr Guam/CNMI/U.S. Military: \$60 \$70 \$90 U.S./International: \$80 | \$90 \$100 MUST BE AT LEAST AGE 14 ON RACE DAY.

#### HALF MARATHON- REGISTRATION SCHEDULE Registration Fee until: 24-Jan 14-Mar 8-Apr Guam/CNMI/U.S. Military: \$50 \$60 \$80 U.S./International: \$70 | \$80 \$90 MUST BE AT LEAST AGE 14 ON RACE DAY.

| 5K AND 10K - REGIS  | TRATIO | N SCHED                | ULE |
|---|--------|------------------------|-----|
| Registration Fee until:<br>Guam/CNMI/U.S. Military<br>U.S./International: |        | 14-Mar<br>\$25<br>\$40 |     |

Entry fee is non-transferable and non-refundable.

In consideration of the foregoing, I for myself, my heirs, executors and administrators, waive and release all claims of damages I have against Guam International Marathon, all sponsors and their representatives and any and all claims of damages, demands, actions whatsoever in any manner, as a result of my participation in said event; including but not limited to any injuries I might suffer. I acknowledge that I am aware of the inherent risks in participation in an athletic event of this type. I attest and verify that I am physically fit and have sufficiently trained for the completion of this event and my physical condition has been verified by a licensed medical doctor. Further, I hereby grant full permission to any and all of the foregoing to use my name, my voice and or my picture in broadcast, telecast, advertising, promotion or other account of this event for any purpose whatsoever. I understand that the entry fee is nonrefundable and numbers are non-transferable. If I am making this application on behalf of my son/daughter, or minor for whom I am legal guardian as set forth above with regard to their and for my knowledge of risks. physical fitness and training, and use of image. I hereby attest and verify that my son/daughter or minor of whom I am legal guardian, on whose behalf I make this application, has my permission to run in the Guam International Marathon 5Km / 10Km/Half Marathon/Marathon Races on April 7, 2013. Use of headphones or other listening devices during the race IS NOT ALLOWED.

| NATURE: | PARENT/GUARDIAN SIGNATURE: |
|---------|----------------------------|
|         |                            |

| DATE  | CASHIER'S NAME: |
|-------|-----------------|
| DATE: | CASHIER'S NAME. |

**DEADLINE TO REGISTER:** 

TUESDAY, APRIL 8, 2014 at 8PM NO RACE DAY REGISTRATION.



## SUNDAY, APRIL 13,

RECEIPT OF PAYMENT

guaminternationalmarathon.com

IAAF AIMS

| NAME:                     |                            |  |
|---------------------------|----------------------------|--|
| DATE:                     | AMOUNT PAID (\$)*:         |  |
| CASHIER:                  |                            |  |
| *Entry fee is non-transfe | erable and non-refundable. |  |
| MARK YOUR RACE:           |                            |  |
| ☐ 5K                      | ☐ HALF MARATHON            |  |
| □ 10K                     | MARATHON                   |  |

## RACE DAY: SUNDAY | 13-APRIL 2014

PARKING: PIC Garage **ROADS CLOSE:** 

12:00 am - Hilton and Proa Intersections

1:30 am - Marriott Intersection

### **START TIMES**

All races start and finish on Pale San Vitores Road in front of Gov. Joseph Flores Memorial Park (Ypao Beach), Tumon.

3:00 am MARATHON START 4:30 am HALF MARATHON START

5:30 am 10K START **5:15 am** 5K START

## Race Rules/Course Instructions

 Runners will NOT be able to participate in more than one (1) event.
 The race number that you have MUST match the name on your race registration form. The timing of the race is based on the race number. Race numbers must be worn in the front of each runner and clearly visible at all times. Runners without an official number may not cross the finish line. Running numbers are not transferable and those not adhering to this rule are subject to disqualification. Race numbers cannot be picked up on race day. NO EXCEPTIONS.

3. In-line skates, pets and bicycles are PROHIBITED on the course.

- 4. The race course is marked with bright orange traffic cones. Stay within the coned lanes to ensure your safety as well as to provide runners coming from the opposite direction with a clear path.
- 5. Course marshals will be stationed throughout all the race courses. They will be highly visible and able to offer immediate assistance. Water will be available at Aid Stations throughout the course. Emergency Medical Technicians from the Guam Fire Department and Guam Police
- Department will monitor the race courses to provide assistance when needed.

  6. Upon crossing the finishing line please proceed as directed. Once you have passed through the finish area, do not return. Be courteous and make room for other finishers.

When you exit the finisher's chute you will be awarded a Finisher's Medal.

7. Result cards will be available at the Ypao Amphitheater shortly after you finish. They will be

organized numerically. A finisher's certificate will be available for download at www.jtltiming.com. 8. The marathon course will be open from 3:00am - 10:00am. After this time, runners can continue without the support of the course marshals. Runners are encouraged to use the sidewalk after this time.

## IMPORTANT: MANDATORY RACE PACKET PICK UP

Race packet pick up will be on Friday, April 11, 2014 from 3:00pm to 8:00pm and Saturday, April 12, 2014 from 11am to 5pm at the Guam Visitors Bureau. ALL RACE PACKETS MUST BE PICKED UP NO LATER THAN 5PM, APRIL 12, 2013. RACE NUMBERS AND TIMING DEVICES WILL NOT BE AVAILABLE ON RACE DAY. NO EXCEPTIONS. PLEASE PRESENT RECEIPT & PHOTO ID AT PACKET PICK-UP.

FOR MORE INFORMATION:

Web: www.guaminternationalmarathon.com Email: info@guaminternationalmarathon.com







