

For Immediate Release

**PATA Micronesia Chapter
Pearls of Wisdom Virtual Forum
1:30pm Chamorro Standard Time
October 15, 2021**

(Thursday, October 7, 2021) *Pearls of Wisdom...* the first 2021 forum to be hosted by the Pacific Asia Travel Association (PATA) Micronesia Chapter will be held on October 15, 2021 at 1:30 p.m. Chamorro Standard Time shortly after its General Membership meeting.

Three of PATA Micronesia's member islands - the Commonwealth of the Northern Marianas (CNMI), Guam and the Republic of Palau will share their respective COVID-safe and travel-safe programs and strategies to help safeguard their residents and to provide incentives to bring visitors back. Following the panel presentations, the forum's keynote, Dr. Fred R. Schumann, will present *Strategies to Rebuild Tourism for the Future in Micronesia: Capitalizing on New Opportunities*. A Professor of Global Resources Management in the School of Business and Public Administration at the University of Guam, Dr. Schumann's keynote will focus on identifying unique destination attractions, products, and services with a fresh, new perspective.

PATA is a membership association acting as a catalyst for the responsible development of the Asia Pacific travel and tourism industry. The PATA Micronesia Chapter consists of members from the Micronesia region working directly in the tourism industry, including national and state tourism offices.

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For more information regarding the Forum and/or requests for media interviews please contact:

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