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MESSAGE FROM THE CHAIRWOMAN

**Hafa Adai, Tirow, Alii, Lenwo,
Mogethin, Kaselehlie, Ran Annim & Iakwe!**

In this issue, I would like to share information on upcoming PATA International and PATA Micronesia Chapter regional events. PATA has a few major events scheduled throughout the year, including the PATA Annual Summit, PATA Travel Mart and the PATA Destination Marketing Forum, formerly known as the New Tourism Frontiers Forum.

As for the Chapter, we have a wonderful mix of different regional events taking place throughout Micronesia from sporting events, such as the United Guam Marathon and Rota Coffee Marathon to the

Micronesia Island Forum, PATA 1st Tri-Annual Meeting, the Flame Tree Festival and the Taste of the Marianas taking place in Saipan, CNMI between April 24-26, 2018.

The Chapter has done tremendous work to improve the state of the region through trainings, workshops, and the promotion of our islands through collaboration in overseas travel trade events and representation on the PATA Executive Board.

"Let's Get Others Involved!"

Growth in our membership results in an influx of resources, valuable input, and opportunities that we use to strengthen the presence of Micronesia on a global scale. With a newly designed website, a feature is underway that will make applying for or renewing membership easy and hassle-free.

In closing, I want to thank you all for your continued support and contribution to the Chapter. May 2018 continue to bring us great success and happiness!

01

United Airlines GUAM Marathon 2018

Guam | April 8, 2018

Contact: (671) 646-9171

www.unitedguammarathon.com



02

Rota Coffee Marathon

Rota | Dates: April 14, 2018

Contact: (670) 664-3200 / 3201

www.mymarianas.co



03

PATA Micronesia Chapter 1st Tri-Annual Meeting

Saipan | Dates: April 24-26, 2018

Contact: Maria or Mark | (671) 646-5278/9

www.patamicronesia.org



04

Micronesia Island Forum (MIF)

Saipan | April 25-26, 2018

Contact: (670) 664-3200/3201

www.mymarianas.co



05

2018 Latin Dance Festival

Guam | April 26-29, 2018

Contact: Dee | (671) 646-5278/9

www.visitguam.org



06

Flame Tree Arts Festival

Saipan | April 26-29, 2018

Contact: (670) 664-3200/3201

www.mymarianas.co



07

Hawaii Pacific Export Council (HPEC) Readiness Training & Pacific Islands Export University 101

University of Guam Jesus & Eugenia Leon Guerrero Bldg. School of Business & Public Administration Room #129

April 30, 2018 - **"Free Training!"**

May 1, 2018 - **"Free one-on-one business consultations!"**

Time: 8:30AM - 5:00PM

Contact: SBDC | (671) 735-2590

Deadline to Register: **5:00PM | April 26, 2018 | Seating is limited**

REGISTER: <https://pisbdcn.ecenterdirect.com/events/signup/4117>



08

15th Military Annual Travel Fair

Guam | Dates: May 2-3, 2018

Contact: (671) 646-5278/9

www.visitguam.org



09

30th Guam Micronesia Island Fair (GMIF)

formerly known as the Micronesia Executive Chief Summit Guam | Dates: May 2-6, 2018

www.visitguam.org



10

2018 Cocos Crossing

Merizo Pier, Guam | May 27, 2018

Contact: Dee | (671) 646-5278/9

www.visitguam.org

11

Electric Island Festival

Guam Intl' Raceway Park | June 16, 2018

Contact: Dee | (671) 646-5278/9

www.visitguam.org

12

Yap Homecoming Festival

Yap | June 16, 2018

Contact: (691) 350-2298

www.visit Yap.com

13

Guam BBQ Block Party

Guam | July 7, 2018

Contact: (671) 646-5278/9

www.visitguam.org

14

Guam 74th Liberation Day Parade

Guam | July 21, 2018

Contact: Dee | (671) 646-5278/9

www.visitguam.org

15

Micro Games 2018

Yap | July 15-27, 2018

Contact: (691) 350-2440

www.microgames2018.com

PATA INTERNATIONAL EVENTS

www.pata.org

01

PATA Annual Summit 2018

Hosted by the Korea Tourism Organization and Gangwon Province, the 2018 annual summit will take place in Gangneung, Korea (ROK) from May 17-20, 2018. Engage with international leaders, industry shapers and senior decision-makers on topics such as sustainable growth, value and quality of tourism.



02

PATA Travel Mart 2018

Coined Asia-Pacific's *premier* travel trade show, this travel mart will allow Travel and Tourism Organizations to meet new clients, expand their networks and establish beneficial business relationships and partnerships. PTM will take place in Langkawi, Malaysia from September 12-14, 2018.



03

PATA Destination Marketing Forum 2018

Formerly known as the New Tourism Frontiers Forum, the PATA Destination Marketing Forum stems from the need to help secondary and tertiary areas grow and develop into widely recognized bucket-listed tourism destinations.



***COMPLIMENTARY REGISTRATION - First-come, First-served basis for International and Local attendees**

OTHER REGIONAL NEWS

Ancient Stone Money Bank Receives Modern Addition

Colonia, Yap

A new restroom facility for visitors has been installed near the ancient Mangyol Stone Bank site in Yap.

photo credit: Joyce McClure



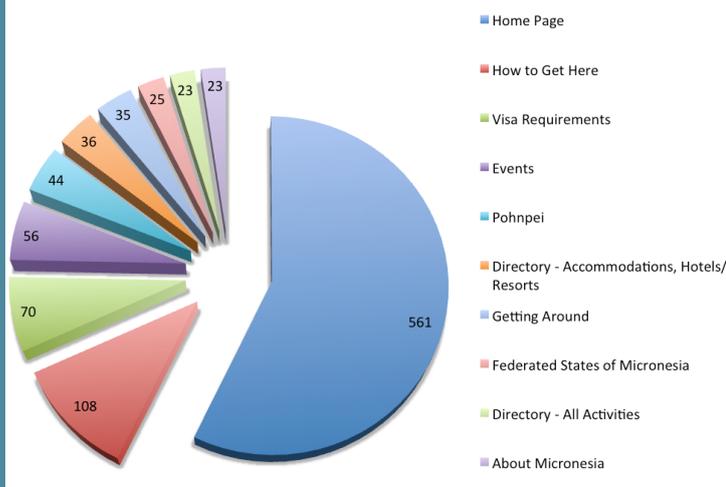
FAREWELL TO CASEY JESZENKA

We would like to commend Casey Jeszenka for his service to the region of Micronesia. Casey is commended for his service in business as the Pacific Islands Small Business Development Center Network (PISBDCN) Special Projects Director/Counselor, which first led him to Guam in September 2000. In March 2002, Casey took on the role of the PISBDC Network Director, providing information, resources, technical support, professional counseling and consultant services to PISBDCN clients. In this position, he also oversaw the organization, program implementation, management and evaluation processes of the public and private sectors further developing and enhancing a comprehensive network on Guam and throughout Micronesia. Casey was also a significant contributor to the PATA Micronesia Chapter serving as a member of both the Chapter's Education and Executive committees.

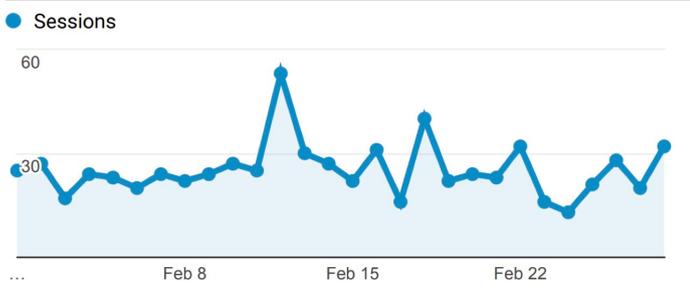
After 17+ years of calling Guam home, Casey is onto bigger and better endeavors back in the U.S. mainland. He leaves behind a legacy and strong foundation in which we all believe we can face the future with confidence under his successor's leadership. From Casey's polite and self-effacing demeanor to his sweet smile and warm presence, he will be truly missed. We want to thank Casey from the bottom of our hearts for his service and contributions to Micronesia and the PATA Micronesia Chapter as our Chairman for the Education Committee. We wish him nothing but the best filled with a lifetime of happiness and success in this next chapter of life!



Webpage Visits for February 2018



Sessions by Timeline



In February, the website received 708 visits.

Of this figure, the top pages viewed were:

- Homepage
- How to Get Here
- Visa Requirements
- Events
- Pohnpei
- Directory (Accommodations, Hotels/Resorts)
- Federated States of Micronesia
- Directory (All Activities)
- About Micronesia

Visits to the website spiked around the second week of February then fluctuated throughout the rest of the month.

Let's get our website activity back up!

We continue to encourage members to provide your current content, whether it be upcoming events, photos, videos and other important news.

Take advantage of **free exposure** today



SHARE YOUR NEWS

CONTACT US

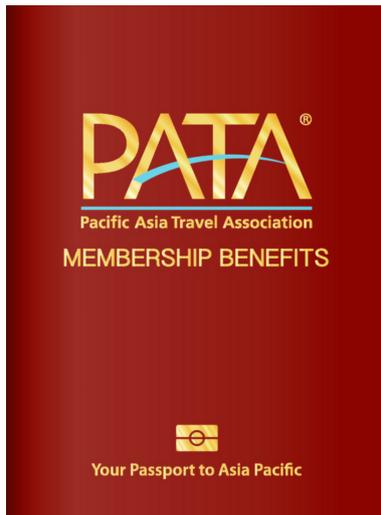
MARK MANGLONA | MARK.MANGLONA@VISITGUAM.ORG
 MARIA SAN NICOLAS | MARIA.SANNICOLAS@VISITGUAM.ORG

For direct updates to the PATA Micronesia Chapter website,
 please email the Guam Webz WebcareTeam

UPDATES@GUAMWEBZ.COM

GET OTHERS INVOLVED!

PATA INTERNATIONAL MEMBERSHIP BENEFITS



*For more information visit: www.flipsnack.com/pata2014/pata-membership-benefits.html

PATA MICRONESIA CHAPTER MEMBERSHIP BENEFITS

