



Yap Visitors Bureau Quarterly Newsletter

July 2019

Yap Visitors Bureau

Bldg#1, YVB Main Drive

P.O Box 988

Colonia, Yap FSM 96943

Tel: 691-350-2298/5005

Fax: 691-350-7015

yvb@mail.fm

www.visityap.com



Yap Day 2020 - March 1st & 2nd

Come celebrate the biggest cultural festival in Yap with traditional dances, local food, traditional skills demonstrations, Yapese tattoo exposition and much more!

www.visityap.com



IN THIS ISSUE

	Page
Yap Day 2020	1
FAM Tour	2
Visit Yap App	
Military Ad Campaign	
LHM Project	3
Plant Identification Signs	
Airport Terminal Video	
PATA & MCA	4
Taste of Yap	

Yap Day 2020

Yap Visitors Bureau will be participating in the Yap Day Celebration by having a Taste of Yap Booth. The booth will consist of food demonstrations, and a food tasting in addition to art demonstrations and displays by Yapese artists. YVB is also sponsoring wifi availability at the Yap Day site for easier communications and publicity for the event. This Yap Day Celebration will be held at Ngariy, Rull on March 1st and 2nd, 2020. Contact the Yap Visitors Bureau at 350-2298/5005 if you have any questions.

FAM (Familiarization) Tour

Martin Charlton, a tour guide with Canadian-based Adventures Abroad completed his FAM trip to Yap this past November 2019 and provided very favorable feedback about his experiences here. Another FAM trip is planned for Mr. Jake Kelston from Gondwana Ecotours of New Orleans in January 2020. We hope to add Yap to their tour offerings in the Pacific Region.



Solar Installation Project

The Yap Visitors Bureau has recently completed the solarization of its office building. We are happy to report that the recent utility bills have shown an 80% cost reduction as a result of the new system.

Military Ad Campaign

The Yap Visitors Bureau is currently working on an advertising campaign that will target the military communities in Guam, Japan and Okinawa to promote Yap as a vacation destination. The print and digital ads will appear in Stars & Stripes, a U.S. Department of Defense publication that reaches enlisted men and women as well as civilian employees and contractors working on the bases in those areas. The first ad will appear on January 17 online and in the Stars & Stripes magazine soon after.

The Visit Yap App

The YVB staff is continuing to work with Nathaniel Dobbin, Research Officer, NZ Tourism Research Institute, on developing a "Visit Yap App" that will provide visitors with useful information about the island and the many things we offer. This free app will be available on both Apple and Android devices. YVB plans to give local vendors and interested parties a link to download the test model for corrections and additions in February, before it is launched to the public in Itime for Yap Day 2020.



**Escape to incredible Yap,
its just one stop away**

- YAP DAY March 1st & 2nd 2020. Experience, engage and celebrate Yap's unique culture and traditional ways with the Yapese people.
- World class diving and fishing.
- Wedding packages available.

<https://www.visityap.com/>



Museum Project

The Yap Living History Museum is currently undergoing repairs. The Faluw has been completely re-thatched, and additional repairs are being made, as well.

Airport Arrival Video

Yap Visitors Bureau is currently working on an arrival video to be shown on large screen televisions in the immigration and baggage claim areas of Yap International Airport. This videos will present arriving visitors with helpful information regarding various attractions and historical sites on Yap Island.

Plant Identification Signs

Yap Visitors Bureau has received plant identification signs to identify local plants that can be seen at the Yap Living History Museum. Once the major museum repairs are completed, the signs will be put in place.



PATA and MCA

Don Evans, YVB General Manager, attended the PATA meeting in Palau, and then went on to the Micronesia Cruise Association in Guam to explore future endeavors for Yap.



Second Taste of Yap UPDATE

Yap Visitors Bureau is planning a Homecoming Summer Festival to be held on Friday, June 19th. The Festival will incorporate the popular "Taste of Yap" theme launched last year.