

Marketing Committee Update



Standard Booth: Complimentary for PATA Members

Virtual Exhibition Package - STANDARD Booth Includes:

- Business / Product profile and contact information, including images/video gallery
- Two-way matchmaking tool for buyers and seller to request meetings
- Flexible appointment scheduling tools to manage your time
- Appointment chat rooms and video call functionality (Bilingual Chat - English & Chinese)
- Downloadable sales resources
- Buyer / Visitor Check-in (e-business card swap) function to collect contact information
- Chat messaging
- Complimentary admission to PTM Forums
- Participation at PTM Networking Sessions
- Listing in the Exhibitor list
- Product highlight promotion

Register at: <https://www.pata.org/virtual-ptm-2021>

vPATA Travel Mart 2021



Booth Type	PATA Members	
Standard	Complimentary	<ul style="list-style-type: none"> • Business / Product profile and contact information, including images/video gallery • Two-way matchmaking tool for buyers and seller to request meetings • Flexible appointment scheduling tools to manage your time • Appointment chat rooms and video call functionality (Bilingual Chat - English & Chinese) • Downloadable sales resources • Buyer / Visitor Check-in (e-business card swap) function to collect contact information • Chat messaging • Complimentary admission to PTM Forums • Participation at PTM Networking Sessions • Listing in the Exhibitor list • Product highlight promotion • Complimentary access to LIVE sessions of Sichuan International Travel Expo, Leshan
Enhanced	\$100	<ul style="list-style-type: none"> • Same as Standard + w/ brand logo visible on top level of map
Premium	\$1,990	<ul style="list-style-type: none"> • Same as Standard + • With custom branded design • Total 5 exhibiting organizations • Visible branding on top level of the map/floorplan • Logo Branding exposure @Map • Logo display at vPTM 2021 Webpage • Seller Listing page with Premium Location (One listing for NTO only) • Speaking opportunity during the Networking Break (NTO Representative ONLY) • Product Pitching