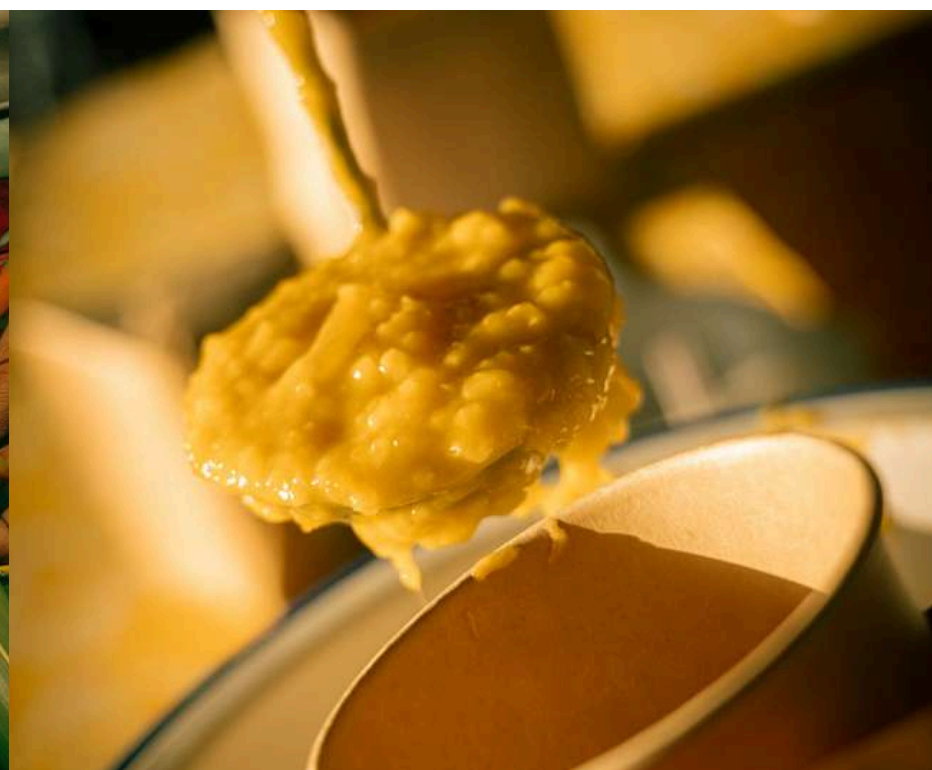


# CULTURE, HERITAGE & ENVIRONMENT





### Committee Members

- Chloe Ysiki Yano, Chairperson (Palau)
- Rita Pangelinan Nauta, Co-Chairperson (Guam)
- Roxene Karben, Member (Marshall Islands)
- Bryan Mori, Member (Chuuk/Pohnpei)
- Reony Cantero, Member (Pohnpei)





- Defining the Unique Experiences that will give guests a “Wow” moment
- Creating the Narrative that Highlights One Region, Many Stories
- Providing the Framework to translate the Narrative into various communications platforms





# Experience the Warmth Framework

Historical  
Highlights

Creation/Origin  
Stories

Culinary Heritage

Unique  
Experiences

Annual  
Events/Festivals

Must-See Attractions

Unique Cultural  
Attributes  
(Tangible and Intangible)

Connection to Nature