



MARIANAS VISITORS AUTHORITY

News Release

Tourism is Everybody's Business!

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MVA UNVEILS Hafa Adai-Tirow Iconic Sign in Marpi



Saipan, Northern Mariana Islands (NMI) – A new iconic sign of the indigenous greetings in The Marianas is unveiled by the Marianas Visitors Authority (MVA) on July 3, 2024, in Marpi, Saipan. The “Hafa Adai – Tirow” sign also glows in the dark, creating photo opportunities for both daytime sightseers and nighttime stargazers. Pictured from left are MVA Deputy Managing Director Judy C. Torres, Managing Director Christopher A. Concepcion, Administrative Manager Carol DLG. Chargualaf, Community Projects Manager Martin F. Duenas, Product Development Manager Raquel B. Aguon, and Community Projects Coordinator Eduardo D. Diaz.

The Marianas is an archipelago of 14 islands - including Saipan, Tinian, and Rota - in the Western Pacific. The Marianas are home to indigenous Chamorro and Carolinian people, as well as over 20 different ethnicities from around the world who live and work in this harmonious tropical paradise. Ancient latte stone limestone monoliths, traditional nature-based ocean navigation not reliant on modern technology, and a culture seasoned by East and West influences are just a few of the experiences found in The Marianas, where pristine sea, sand, and skies are only a 3–4-hour flight from major Asian gateway cities. From South Korea, Jeju Air, and T'Way provide direct flights to Saipan from Seoul-Incheon. United Airlines flies three times a week from Tokyo-Narita, Japan, and daily from Guam. Hong Kong Airlines flies twice weekly from Hong Kong. Interisland travel between Saipan, Tinian, and Rota is provided by Star Marianas Air. For more information on The Marianas, visit www.mymarianas.com, Facebook/VisitTheMarianas, or Instagram @themarianas.

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