



MICRONESIA CHAPTER

MEMBERSHIP COMMITTEE



MEMBERSHIP COMMITTEE

**Lourdes
Aguon-
Schulte
(LOU)**

Member

Pacific Island Paradises

**Patricia
Tydingco**

Member

Valley of The Latte, LLC

**David B.
Tydingco**

Member

Valley of The Latte, LLC

**Regina
Nedlic**

Member

Guam Visitors Bureau

**Sharrise
Ngiraked**

CHAIR

PVA

**Venessa
Lauweiram**

VICE CHAIR

YVB

OUR MISSION



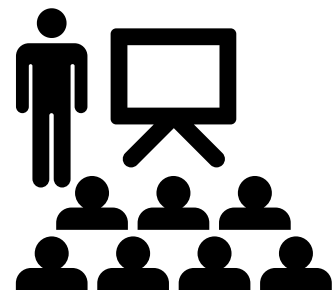
SUSTAINABLE TOURISM DEVELOPMENT



RESPECT FOR MICRONESIAN CULTURES



HIGH OPERATIONAL STANDARDS



EDUCATION, TRAINING, AND EMPLOYMENT



WHERE WE ARE TODAY...

- PRE-COVID: 100+ BUSINESSES/AGENCIES,
200+ REPRESENTATIVES
- CURRENT: 20 ACTIVE MEMBERS

AUSTRALIA - 1

CHUUK - 1

CNMI - 2

GUAM- 8

KOSRAE - 1

HONG KONG - 1

JAPAN-1

PALAU-1

POHNPEI - 2

MARSHALL ISLANDS - 2

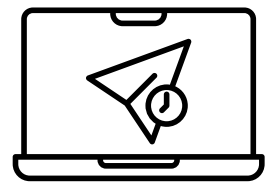
- OPPORTUNITY TO REBUILD AND INNOVATE



WHY STAY ENGAGED?



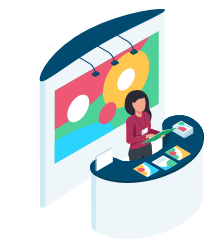
BUSINESS PROMOTION ON CHAPTER WEBSITES



NEWSLETTER FEATURES



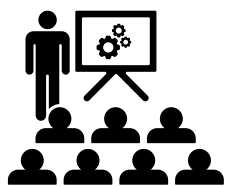
REGIONAL NETWORKING



FREE EVENT BOOTHS



BROCHURE DISTRIBUTION



TRAINING AND TRAVEL DISCOUNTS

OUR VISION FOR 2025

- **REBUILD TO 50+ ACTIVE MEMBERS**
- **MEMBER SPOTLIGHTS AND SUCCESS STORIES**
- **STRONGER REGIONAL AND GLOBAL VOICE**
- **NTO CONNECTIONS – BIG PATA**
- **MEMBERSHIP VIDEO (COLLAB W/ MARKETING)**

CALL TO ACTION

- **REBUILD TO 50+ ACTIVE MEMBERS**
- **INVITE AIRLINES TO BECOME MEMBERS**
- **NTO'S TO ASSIST IN RECRUITING MEMBERS**
- **MEMBER SPOTLIGHTS AND SUCCESS STORIES**
- **STRONGER REGIONAL AND GLOBAL VOICE**

WORKING TOGETHER—THE POWER OF COMMITTEE COLLABORATION

- **SHARED MISSION AND GOALS**
- **OPPORTUNITIES FOR JOINT PROJECTS AND EVENTS**
- **ENHANCING MEMBER VALUE THROUGH SYNERGY**

01

- Transitioned roles and responsibilities within the membership committee
- Gathering and reviewing relevant membership information and documentation
- Established foundational understanding of membership processes and goals

JAN-
MAR

02

- Conducted thorough cleanup and updating of the membership list in coordination with the Treasurer
- Held the first Triannual Membership Meeting to engage members and discuss committee progress

APR-
JUN

03

Member Recruitment Initiatives

- Develop targeted outreach campaigns to attract new members
- Collaborate with marketing to create promotional materials
- Continue regular updates and verification of membership records

JUL-
AUG

04

Member Engagement and Retention

- Launch member satisfaction surveys to gather feedback
- Networking events?
- Implement a member recognition program to highlight contributions
- Set membership goals for the upcoming year
- Prepare membership reports and presentations

SEPT-
DEC

WE WANT TO HEAR FROM YOU

- What benefits would make your PATA Micronesia membership more valuable to your business or organization?
- What tourism-related challenges is your organization facing that our Chapter could help address through training or advocacy?
- If you are currently an “inactive” member can you please share the main reasons you haven't rejoined, and how might we address these concerns?
- Who are potential members we should be reaching out to, and what would convince them to join?
- What specific workshop topics would be most beneficial for your organization in the next 12 months?
- How can we structure our Chapter's Tri-annual meetings to make them more valuable and worth your time and investment?
- What resources or expertise does your organization have that could benefit other members through sharing or collaboration?
- How can National and State Organizations like the Palau Visitors Authority better support private businesses and individuals in our Chapter?
- Please share any ideas that you think could make our PATA Micronesia Chapter more effective in serving your organization and/or region
- What are your thoughts on the membership dues?
- Are there any adjustments or changes you would suggest to make membership more accessible or attractive?

*Thank
you*

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