



**MARIANAS VISITORS AUTHORITY**

## **News Release**

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*Tourism is Everybody's Business!*

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### **MARIANAS VISITOR ARRIVALS UP 46% IN APRIL 2024**

**Saipan, Northern Mariana Islands (NMI)** - According to the Marianas Visitors Authority (MVA), arrivals to the islands of Saipan, Tinian and Rota grew 46% to 19,595 visitors in April 2024, compared to 13,439 visitors received in April 2023. Monthly arrivals were 49% lower compared to pre-pandemic levels of April 2019, when arrivals reached 39,663 visitors.

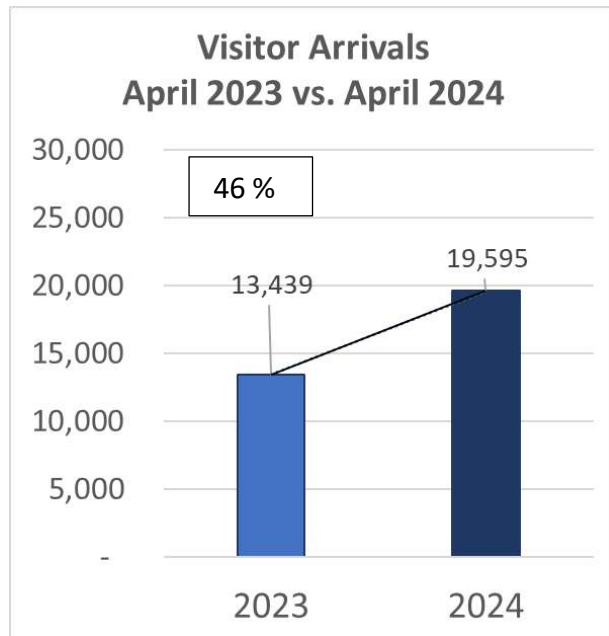
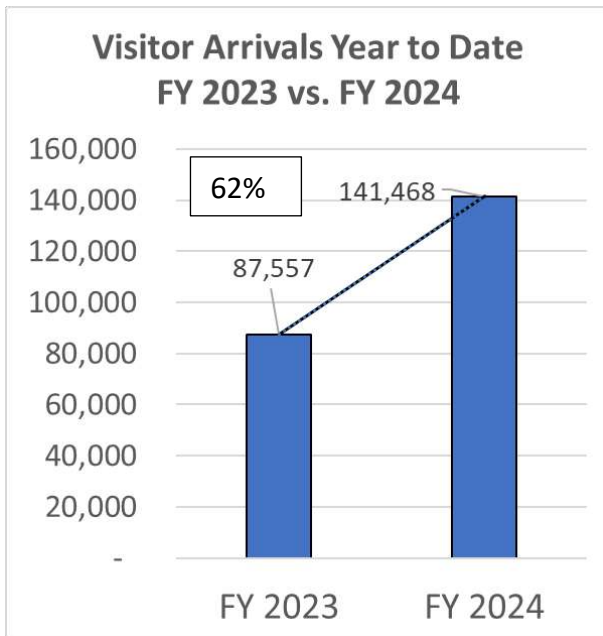
Visitor arrivals from South Korea registered 14,433 in April, 29% higher than April 2023. Direct flight service is provided to Saipan from Seoul by T'way, Asiana Airlines, and Jeju Air. With the MVA's continued emphasis on The Marianas as a multi-island destination, several travel agencies have stepped up their promotion of Rota and Tinian. My Real Trip has launched travel packages to Rota for 1-night/2-days or 2-nights/3-days, and other travel agencies are also introducing new Tinian products that add value to and expand travel experiences in The Marianas.

Visitor arrivals from Japan registered 542 in April 2024 compared to 479 visitors in April 2023. As the Japanese Yen is weaker against most foreign currencies, domestic travel remains a popular choice. Beginning May 7, United Airlines started a new, more convenient flight schedule between Tokyo and Saipan, a move anticipated to help nudge up arrivals from Japan. However,

the strong U.S. Dollar and weaker Japanese Yen and Korean Won continue to influence travelers from those countries to choose non-U.S. destinations at this time.

China arrivals in April 2024 reached 1,450 compared to 164 arrivals in April 2023. Prior to the pandemic, China was the second largest source market of visitors to The Marianas with multiple direct flights a week from five cities. Hong Kong Airlines commenced twice weekly direct flights from Hong Kong to Saipan on April 28, 2024, the first direct flights to The Marianas since before the COVID-19 pandemic.

In March, The Marianas also received 986 visitors from Guam, 1,672 visitors from the United States, and a combined 512 visitors from all other markets.



The Marianas is an archipelago of 14 islands - including Saipan, Tinian, and Rota - in the Western Pacific. The Marianas are home to indigenous Chamorro and Carolinian people, as well as over 20 different ethnicities from around the world who live and work in this harmonious tropical paradise. Ancient latte stone limestone monoliths, traditional nature-based ocean navigation not reliant on modern technology, and a culture seasoned by East and West influences are just a few of the experiences found in The Marianas, where pristine sea, sand, and skies are only a 3–4-hour flight from major Asian gateway cities. From South Korea, Asiana Airlines, Jeju Air, and T'Way provide direct flights to Saipan from Seoul-Incheon. United Airlines flies three times a week from Tokyo-Narita, Japan, and daily from Guam. Hong Kong Airlines flies twice weekly from Hong Kong. Interisland travel between Saipan, Tinian, and Rota is provided by Star Marianas Air. For more information on The Marianas, visit [www.mymarianas.com](http://www.mymarianas.com), Facebook/VisitTheMarianas, or Instagram @themarianas.

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