



MARIANAS VISITORS AUTHORITY

## News Release

---

*Tourism is Everybody's Business!*

---

**For Immediate Release- August 7, 2023**

For further information, contact:

Christopher A. Concepcion, Managing Director

Marianas Visitors Authority

Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237

[info@mymarianas.com](mailto:info@mymarianas.com)

[www.mymarianas.com](http://www.mymarianas.com)

### **MARIANAS VISITOR ARRIVALS DOWN 8% IN JUNE 2024 - PRELIMINARY**

**Saipan, Northern Mariana Islands (NMI)** - According to preliminary monthly statistics from the Marianas Visitors Authority (MVA), arrivals to the islands of Saipan, Tinian and Rota decreased 8% to 19,684 visitors in June 2024, compared to 21,287 visitors received in June 2023. Monthly arrivals were estimated to be 53% lower compared to pre-pandemic levels of June 2019, when arrivals reached 42,076 visitors.

The MVA is awaiting final validated arrival stats compiled on the CNMI Div. of Customs declaration form that is filled out for each arriving passenger upon entry into the CNMI.

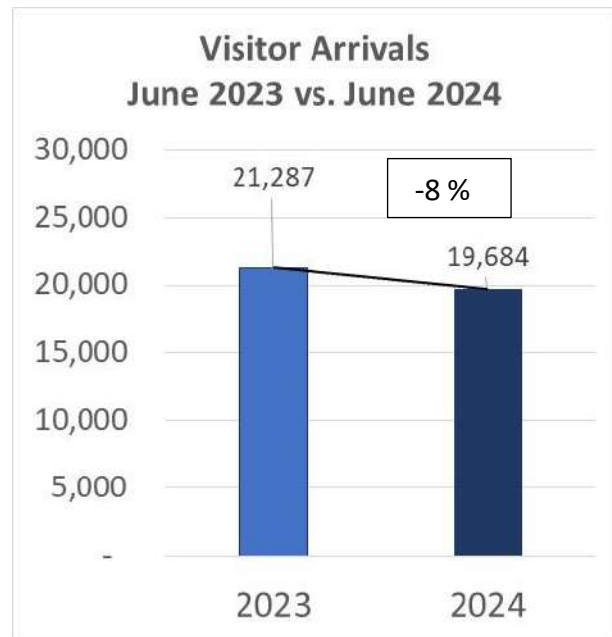
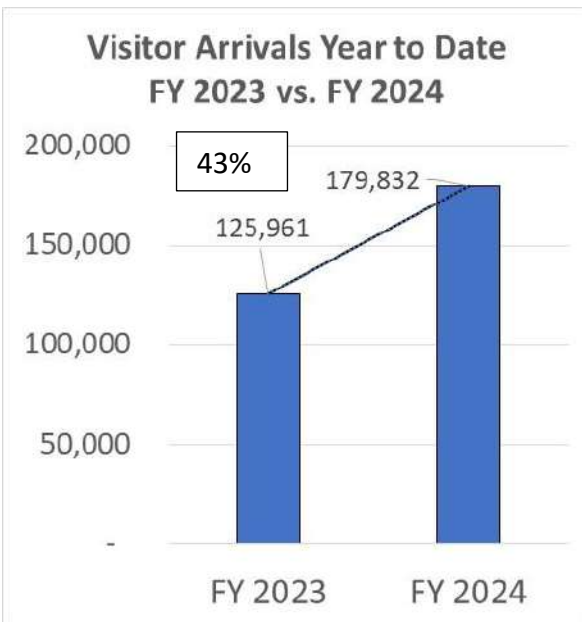
Visitor arrivals from South Korea registered 13,907 in June, 22% lower than June 2023. In June 2023, The Marianas had received an extraordinarily high number of visitors and flights – 115 - from South Korea when flights to Guam were transferred to Saipan following a major typhoon in Guam. June 2024 reflects 98 flights and a return to average visitor arrivals for the month. During the peak summer season, Jeju Air has added an additional flight from July 17 to August 18 to capture demand during high peak summer season, making three daily flights on the Incheon-

Saipan route by Jeju and one daily flight by T'Way. Visitors from Korea comprise 75% of all arrivals to The Marianas.

Visitor arrivals from Japan registered 620 in June 2024 compared to 939 visitors in June 2023, a 34% decrease. United Airlines flies three times weekly from Tokyo-Narita to Saipan. The strong U.S. Dollar and weaker Japanese Yen continue to influence travelers to choose non-U.S. or domestic destinations at this time.

With the advent in late April of twice weekly direct flights from Hong Kong to Saipan via Hong Kong Airlines, China has marked its highest monthly arrivals since before the pandemic when direct flights were halted. China arrivals in June 2024 reached 1,927 compared to 503 arrivals in June 2023. Prior to the pandemic, China was the second largest source market of visitors to The Marianas with multiple direct flights a week from five cities.

In June The Marianas also received 1,662 visitors for the United States, 995 visitors from Guam, and a combined 573 visitors from all other markets.



The Marianas is an archipelago of 14 islands - including Saipan, Tinian, and Rota - in the Western Pacific. The Marianas are home to indigenous Chamorro and Carolinian people, as well as over 20 different ethnicities from around the world who live and work in this harmonious tropical paradise. Ancient latte stone limestone monoliths, traditional nature-based ocean navigation not reliant on modern technology, and a culture seasoned by East and West influences are just a few of the experiences found in The Marianas, where pristine sea, sand, and skies are only a 3-4-hour flight from major Asian gateway cities. From South Korea, Jeju Air and T'Way provide direct flights to Saipan from Seoul-Incheon. United Airlines flies three times a week from Tokyo-Narita, Japan, and daily from Guam. Hong Kong Airlines flies twice weekly from Hong Kong. Interisland travel between Saipan, Tinian, and Rota is provided by Star Marianas Air. For more information on The Marianas, visit [www.mymarianas.com](http://www.mymarianas.com), Facebook/VisitTheMarianas, or Instagram @themarianas.

###