



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

PRISCILLA M. IAKOPO
MVA MANAGING DIRECTOR

For Immediate Release- Jan. 17, 2022

For further information, contact:
Priscilla M. Iakopo, Managing Director
Marianas Visitors Authority
Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237
info@mymarianas.com
www.mymarianas.com

MARIANAS VISITOR ARRIVALS UP 1234% IN NOVEMBER 2021
94% Lower Than Pre-COVID Arrivals

Saipan, Northern Mariana Islands (NMI) - According to the Marianas Visitors Authority (MVA), arrivals to the islands of Saipan, Tinian and Rota grew 1234% percent to 2,482 visitors in November 2021, compared to 186 visitors received in November 2020.

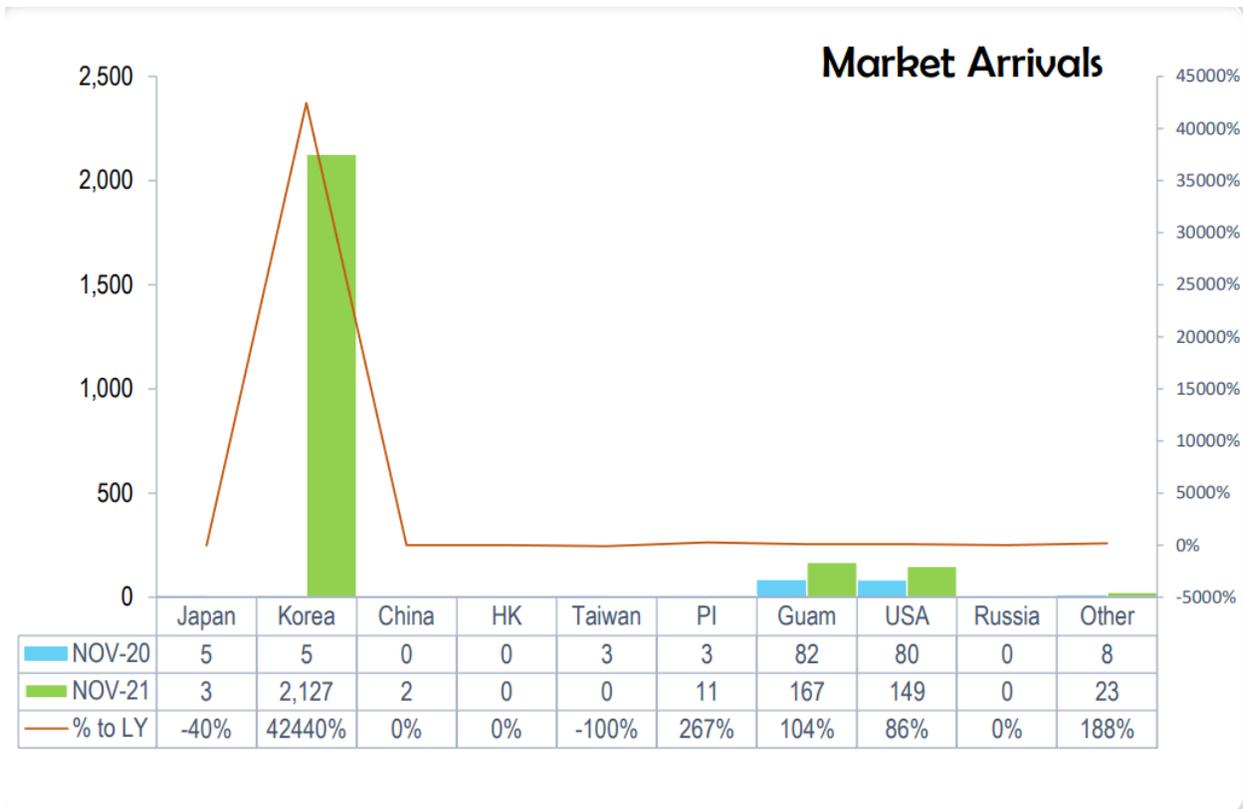
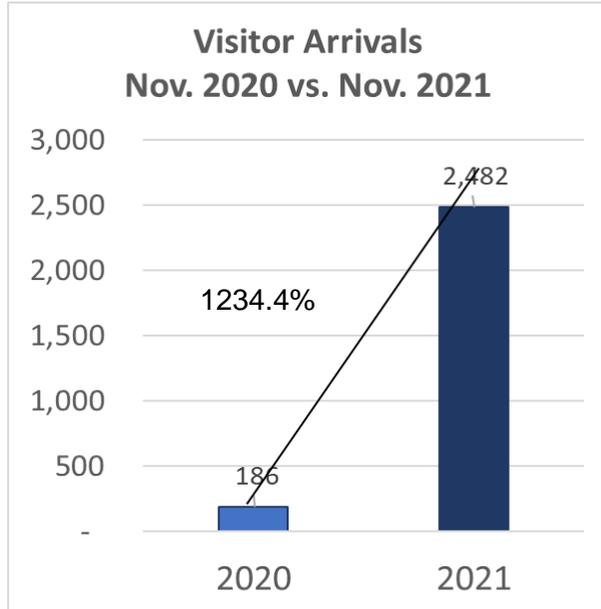
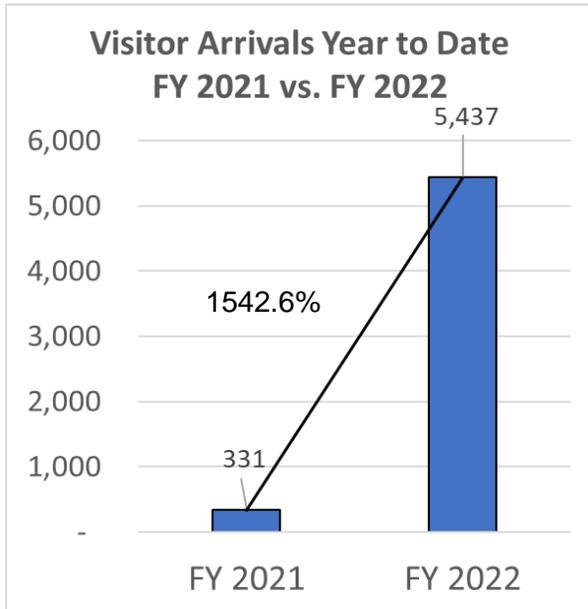
While the figure shows a marked recovery in arrivals as a result of the Tourism Resumption Investment Plan implemented by the MVA in July 2021, it is still a significant decrease from 39,717 visitors received in November 2020 before the COVID-19 pandemic, indicating a continued challenging road ahead.

Almost all visitors in November arrived from South Korea, The Marianas' largest source market prior to the COVID-19 pandemic, with 2,127 visitors arriving compared to only five visitors in November 2020.

Also, The Marianas received 167 visitors from Guam, 149 visitors from the U.S., and a combined 39 additional visitors from all other destinations in November.

While The Marianas has seen declining demand from South Korea in December and January due to the omicron variant and other factors, the MVA and its tourism partners are

optimistic about the rebound of the market in late January during the Lunar New Year holiday period and beyond. The Marianas is expecting approximately 5,000 passengers via Asiana Airlines, Jeju Air, and T'Way from Jan. 27 to Feb. 28, 2022.



The Marianas is an archipelago of 14 islands - including Saipan, Tinian, and Rota - in the Western Pacific.

The Marianas are home to indigenous Chamorro and Carolinian people, as well as over 20 different ethnicities from around the world who live and work in this harmonious tropical paradise. Ancient latte stone limestone monoliths, traditional nature-based ocean navigation not reliant on modern technology, and a culture seasoned by East and West influences are just a few of the experiences found in The Marianas, where pristine sea, sand, and skies are only a 3-4 hour flight from major Asian gateway cities. The Marianas is the first destination with a travel bubble agreement with South Korea, where Asiana Airlines, Jeju Air, and T'Way provide direct flights to Saipan from Seoul-Incheon. United Airlines flies daily from Guam. Interisland travel to Rota and Tinian is provided by Star Marianas Air. For more information on The Marianas, visit www.mymarianas.com, Facebook/VisitTheMarianas, or Instagram @themarianas.

###