



**MARIANAS VISITORS AUTHORITY**

## **News Release**

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*Tourism is Everybody's Business!*

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### **MVA ENCOURAGES GARAPAN BUSINESSES TO ENHANCE AREA**

**Saipan, Northern Mariana Islands (NMI)** – With the Garapan Revitalization Project making headway in Saipan’s main tourist district, the Marianas Visitors Authority (MVA) is inviting area businesses to join its ongoing cleanup efforts in the area.

“With the reopening of Paseo de Marianas to traffic and new landscaping and parking coming up, it’s a great time for everyone to start taking pride in their little section of our main tourist district so we can spruce up the area,” said MVA Destination Enhancement Manager Raquel Aguon. “Whether that be picking up trash, sweeping in front of your businesses, painting storefronts - or for our government partners, handing out citations for littering - it’s time to take pride and give our main tourist district some TLC as the Garapan Revitalization Project enters its next phase.”

To lend a hand in the area, the MVA has been providing regular street cleaning early in the morning on key streets in the area since before the pandemic, including along Beach Rd. from American Memorial Park to Garapan Fishing Base, Coral Tree Ave. in front of Crowne Plaza Resort Saipan, Micro Beach Rd. from Coral Tree Ave. to the fire substation, and others.

“Obviously, street cleaning is not a primary function of the MVA, but it is something we have been helping with for several years, because Garapan has needed it,” said Aguon. “With every business, agencies, and individual taking pride and doing their part, it would really help liven up the district, which is what we all agree our destination really needs.”

Violations of the Commonwealth anti-litter law should be reported to the Bureau of Environmental & Coastal Quality.



Dennis Reyes, left, of LJ's Lawncare Service and Jeffrey David help spruce up Beach Rd. in Garapan, Saipan, on Aug. 14, 2024. The Marianas Visitors Authority – who contracts the company – is encouraging area tenants to help revitalize the area by cleaning and sprucing up the areas in front of their businesses.



Jeffrey David, left, and Dennis Reyes of LJ's Lawncare Service take a breather from cleaning major streets in Garapan, Saipan, on Aug. 7, 2024, as part of the Marianas Visitors Authority's (MVA) ongoing contribution to enhance the main tourist district. The MVA is encouraging area businesses to clean up their adjacent areas as the Garapan Revitalization Project enters its next phase.

The Marianas is an archipelago of 14 islands - including Saipan, Tinian, and Rota - in the Western Pacific. The Marianas are home to indigenous Chamorro and Carolinian people, as well as over 20 different ethnicities from around the world who live and work in this harmonious tropical paradise. Ancient latte stone limestone monoliths, traditional nature-based ocean navigation not reliant on modern technology, and a culture seasoned by East and West influences are just a few of the experiences found in The Marianas, where pristine sea, sand, and skies are only a 3–4-hour flight from major Asian gateway cities. From South Korea, Jeju Air, and T'Way provide direct flights to Saipan from Seoul-Incheon. United Airlines flies three times a week from Tokyo-Narita, Japan, and daily from Guam. Hong Kong Airlines flies twice weekly from Hong Kong. Interisland travel between Saipan, Tinian, and Rota is provided by Star Marianas Air. For more information on The Marianas, visit [www.mymarianas.com](http://www.mymarianas.com), Facebook/VisitTheMarianas, or Instagram @themarianas.